

Managing Your Positive Energy

Water from glaciers flow down from the mountain and slowly forms a river. The water in the river flows gently and it keeps going on. The river is in the same place but the water keeps flowing. That is how our life is. The present moment is always there, we are always there... but the moments and events keep passing through us like the water in the river.

Sometimes there is a sudden gush of water coming down from the mountains, either due to torrential rains or from some other source. It creates flood and destroys a lot of things humans have built. It used to happen a lot and it still happens, but now most of such energy is converted into power. We understood that the energy can be controlled using dams and it can be converted into electricity using turbines in the bottom of the dams.

The same energy can destroy what has been built and the same energy when controlled and channelized can be converted into power.

When you are inspired, you generate a lot of energy. This inspiration can come from a mentor, by reading a book or gaining some new insights from any source. This energy has to be channelized if you want to convert it into productive work which can generate tangible results. When this energy is not controlled, it creates havoc inside our business and personal just like a flood.

Our conscious mind can hold only a few things at a time. But an inspiration generates a lot of ideas. The best way to convert this energy into results is to have a checklist and follow it. The checklist is the turbine which converts energy into something tangible in your life.

Sometimes I think that the reason why we need to focus on one thing at a time is not just to make more money or be successful but to reduce the world into a more manageable size. There are too many places, too many people and too many ideas in the world and one could go mad thinking about it – or trying to understand the infiniteness of this universe.

I took an extra effort to demonstrate the power of checklists using the above analogy. Looking back, in my 8 years of doing Internet marketing, the projects that I have done with a checklist and outline were 10 times more efficient than the projects which I did without a checklist and the former definitely gave me more satisfaction. Doing what comes up is not business... it is laziness!

Without a system, without a map we are lost.

I know that the information that you have got from the video warrior information product has given you a lot of inspiration and ideas. The methods are powerful but you have to focus on one thing. If you are promoting affiliate products, just do that for long enough until you reach a point of saturation. If you are creating an information product, just do that.

If your goal is generating a lot of income, be assured that one project is enough if you are ready to go deep. You need not and should not have a lot of projects; it spreads your energy too thin and nothing happens after so much of hard work.

Checklists are the solution. I am not talking about mental checklists that you hold in your memory. It should be a real tangible one that you print out and put tick marks against each task that you complete.

I Wish You Good Luck!

Sample Checklist:

A checklist that works for me may not work for you because the skill set and experience varies with each individual. Some prefer outsourcing certain jobs and some prefer “do-it-yourself”. I am including some sample checklists here which will give you an idea, but you should come up with your own checklists.

Sample 1 (Video Affiliate Promotion) :

- ☐ Identify a new niche by browsing around Forums, Yahoo Answers, and your affiliate network account.
- ☐ Do keyword research and select 1 niche which you think has a good potential
- ☐ Select an affiliate product that you want to promote
- ☐ Buy a new domain and redirect it to your affiliate link
- ☐ Generate a list of top 20 searched keywords which has low competition and save it.
- ☐ Create 20 articles (either outsourced or written)
- ☐ Convert the articles into scripts for audio
- ☐ Get the audio recorded (DIY or Outsourced)
- ☐ Create Power Point Presentation for the script – include the domain name in the last slide with a solid call to action
- ☐ Create a video using the method shown in the video warrior info product
- ☐ Create 20 different versions of the same video
- ☐ Upload them to YouTube – take care it is optimized for search engines
- ☐ Clone it to 10 more video sites using heyspread.com
- ☐ Build backlinks for the videos
- ☐ Identify another product in the same niche and repeat from step 4.